

Forum Marketing Template

1) First, search in Google for your niche market forums.

In Google enter:

Your niche market + forum

2) Browse through some of the top forums and check for member size and activity.

3) If you decide to join remember don't spam links to your website

4) Always think VALUE and expect nothing in return. It builds credibility.

What can you add to the community?

5) If you are allowed to add your links, don't do so on your first few posts. Continue to add value and when you think it's appropriate enter your comments with a link back to your site.

6) Always remember to give your reader a call to action.

Example:

To learn more about traffic and leads get access to my free report at
<http://ValTaylorOnline.com>

(Replace my information above with yours. It can be a free report, EBook, video, podcast or article. Just tell the reader to go to your website for more information on the topic).